



## Privacy Policy

CYBER FARM LTD's Privacy Policy guarantees personal data security and security in the implementation of commercial relationships and users' confidentiality in accessing our services. In this section, you will receive detailed information on how we handle the personal data provided by users who use our website and the mobile platforms that are available.

### Personal data definition

Personal data is information about a person you provide to another person, physical or legal, to identify yourself and offer the requested services. The data will be strictly necessary for the achievement of their purposes, which will be detailed in the section «*Processing and purpose of the collected data*». In our case, we request your name, surname, identification number, telephone number, email, and postal address.

### Responsible for your personal data treatment

CYBER FARM LTD, provided with company number 14236442, with registered office at 41 Devonshire Street, Ground Floor, London, United Kingdom, W1G 7AJ, and e-mail [office@cyberfarm.ai](mailto:office@cyberfarm.ai), oversees managing personal data and protecting them. Likewise, it is reported that when a person fills out any of the forms with the personal data requested and accepts their submission, they expressly authorize CYBER FARM LTD to process or incorporate in their property automated file the personal data provided in the aforementioned form, as well as all the data generated in relation to your participation or use of the different services offered on the web site and/or mobile App.

### Who this Policy will apply to?

CYBER FARM LTD website use and its mobile App are not directed at minors under 16; therefore, they must refrain from providing any personal information. In this sense, CYBER FARM LTD recommends its website and App use to customers over 18 years old. For that purpose, CYBER FARM LTD reserves the right to check our user's website and App age at any time.

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## Processing and purpose of the collected data

By using our website, as well as our mobile App, we guarantee full law compliance when handling your personal information; your personal data will be processed in accordance with the rules and regulations for confidentiality relationships. In this way, personal data will be processed in a lawful, loyal, and transparent manner in relation to the interested party, and will be collected for the specific, explicit, and legitimate purposes detailed below:

- **Manage registration and access application services.** To access full functionality, the user must register and provide certain personal data.
- **Competent and timely service provision to users.** For this reason, the customer's contact information is collected, which is later used as a channel through which can be notified about the paid content.
- **Know our downloaded App origin,** conducting our treatment in attention to our legitimate interest for the commercial offer's improvement.
- **To ensure our services and products proper use,** preventing illegal or contrary uses to our policy and values, and may even terminate you as a registered user. The legitimizing basis of this treatment is the fulfillment by CYBER FARM LTD of certain legal obligations, as well as the legitimate interest to protect our services and products.
- **Manage complaints and inquiries about products and/or services purchased** through our website and/or our App, according to CYBER FARM LTD's legal obligation and consumer protection regulations.

All customers will receive information that will specify in which fields the personal data is not required, but this can be an obstacle for CYBER FARM LTD in providing the services related to such data to the user. Using this option frees us from the responsibility related to not providing certain types of services.

The user must not provide false information and must update it periodically. **CYBER FARM LTD will have the right to restrict the services' provision to the user who provides false personal details.**

There are certain purposes for which we will collect your consent. Below, we detail the permissions that will be requested during your App installation and each one purpose:

- **Location:** User permission will be required to access your location while browsing our website or using our App to show you the closest services and the distance between the service requester and the professional's job site. We will carry out said treatment only if you give us your consent.
- **Contacts:** When the customer requests it, they can save the contact person data that provides the service.
- **SMS:** You must accept the SMS with the OTP to be able to use CYBER FARM LTD services.
- **Telephone:** The user's permission will be required to make calls from the App.

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- **Photo:** User permission will be required to access multimedia files (photos and videos), as well as the device's camera. This permission empowers the (professional) user to select the main profile image, share images in the chat and send them along with the request.
- **Advertising:** The user's permission will be required to provide information about new products and/or news from CYBER FARM LTD, as well as from third-party companies, as established below:
  - a. Send you, by any means, including electronic, and commercial communications in relation to the products and services offered by CYBER FARM LTD, communications that may be addressed in response to your consumption habits, navigation, or use of our website and/or our App. CYBER FARM LTD will carry out said treatment with attention to the relationship maintained with you, considering the aforementioned communications will always be about our products and services.
  - b. If you have given us your express consent for this purpose, we will communicate your data to third-party companies outside CYBER FARM LTD, in order to show you advertising tailored to your preferences for consumption and navigation of both your own products and services, as well as those of third parties. Such treatment will only take place if you give us your consent to do so.
- **Storage:** You can save multiple files as well as temporary files (cache).

### Legal compliance with your data processing

Legal compliance with your personal information processing is determined by the answer to the questions provided, as well as the registration procedure through the website or the App.

### Personal data retention period

Your personal data will be kept so that you can use the CYBER FARM LTD services continuously and for the time necessary to fulfill the purposes described in this «Privacy Policy», as well as to comply with legal obligations in terms of financial transactions.

Such data will no longer be kept at the time you wish to unsubscribe from the website or App, in compliance with the current legal terms.

### Personal data transfer to third parties

During registration, login, and any other transaction made through CYBER FARM LTD, your personal data may not be transferred or disclosed to third parties without your consent.

By doing so, when the customer decides to contract the services of a provider, the essential data for the service performance will be shared with him, previous consent of the customer, and the service provider is obliged not to use this information for other purposes than those contracted, they must also treat personal information in accordance with this «Privacy Policy» and the applicable legislation on data protection.

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## Data protection rights

You can exercise your rights of access, rectification, deletion, opposition, limitation to the treatment and portability of your data, as well as the revocation at any time of the consents, provided before CYBER FARM LTD.

Understanding in this area the right of access such as the right to contact the data controller (by communicating with CYBER FARM LTD through the email we provide) to find out whether they are processing your personal data. In the case that this treatment is being carried out, you can know the purpose, besides obtaining a copy of your personal data, among other things.

**The right of rectification** is the right you have to modify the data that is incomplete or inaccurate.

**The right of erasure** is the right that you have to delete the data that is inadequate or excessive, the person in charge of keeping the necessary identification of the affected party data in order to prevent future treatments for direct marketing purposes.

**The right of opposition** is the power to request that the processing of your personal data or the cessation thereof is not carried out. On the other hand, **the right of limitation to treatment** enables you to request the limitation of your personal data treatment.

**The right to portability** gives you the possibility of requesting the data controller to transmit your data to another data controller or to the interested party, using a structured format that is commonly used, when the treatment is carried out by automated means.

For your convenience, and notwithstanding that you must comply with certain formal requirements established by the GDPR, CYBER FARM LTD offers you the possibility of exercising the aforementioned rights through email: [office@cyberfarm.ai](mailto:office@cyberfarm.ai).

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